

GRUPO PROJEART

CORPORATE PRESENTATION

If you're going to do it, do it right!



WHO
WE ARE

With over 33 years of experience, Projeart is a nationally recognized leader in customized steel solutions for the industrial, logistics, and infrastructure sectors.

With over 130,000 m² of manufacturing facilities, three modern plants, and the capacity to process up to 5,000 metric tons of steel per month, the company combines scale, technology, and a specialized team to deliver highly complex projects throughout Brazil.

From concept to delivery, Projeart integrates innovation, rigorous process control, and high standards of finish quality, including robotic painting, an automated electrostatic powder coating line, and galvanizing, ensuring durability, protection, and superior structural performance.

Doing things right is more than a motto; it is the essence of what drives us.

Industrial Facilities and Production Capacity

With over 130,000 m² of manufacturing space across three modern facilities, Projeart continuously invests in cutting-edge technology, high-performance industrial processes, and a highly qualified team prepared to deliver large-scale projects efficiently and precisely.

This infrastructure provides an installed processing capacity of up to 5,000 metric tons of steel per month, ensuring scale, efficiency, and quality in highly complex projects.

To ensure the highest finishing standards and structural durability, our facilities feature fully automated steel shot-blasting booths and a fully automated electrostatic powder coating line, providing structures with a precise, consistent, and long-lasting finish.

Unit I



Unit II



Unit III



If you're going to do it, do it right!

WHAT DRIVES US

PURPOSE

To develop durable and sustainable steel solutions, caring for people and contributing to the development of society.

VISION

To expand our presence in the national market and be recognized as one of the top three suppliers of steel solutions in Brazil.

VALUES

- Transparency / Ethics
- Care for people
- Sustainability and respect for the environment
- Passion for what we do
- Continuous excellence
- Innovation

If you're going to do it, do it right!

OUR SERVICES



LOGISTICS WAREHOUSES AND INDUSTRIAL AND COMMERCIAL BUILDINGS



INDUSTRIAL BUILDINGS



MULTISTORY BUILDINGS



STEEL STRUCTURES FOR BRIDGES, PEDESTRIAN WALKWAYS, CONVEYOR SYSTEMS, AND PIPE RACKS



SERVICE CENTER



FROM FINAL ENGINEERING DESIGN TO DELIVERY DETAILING, FABRICATION, SHOT BLASTING, TRANSPORTATION, AND ASSEMBLY.

If you're going to do it, do it right!

MANAGEMENT TEAM



Jeferson von Haydin
Managing Partner



Auricélio Parente
Managing Partner



André Ribeiro
Managing Partner



Rafael Maia
Industrial Director



Fúlvio Piazentim
Construction Director



Odmar Feitosa
Commercial and
Marketing Superintendent

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OUR **HISTORY**

Founded in 1993, Projeart evolved from a wooden furniture manufacturer into one of Brazil's leading companies specializing in customized steel solutions.

Throughout its history, the company has continuously invested in technology, automation, and industrial expansion, incorporating CNC equipment, roll-forming machines, automated electrostatic powder coating, and new processes aligned with Industry 4.0.

Projeart launched its telecommunications tower factory in 2025 and opened the ProZinco hot-dip galvanizing plant in 2026.

Today, Projeart is nationally recognized for its customized steel solutions, with:

+ 750
EMPLOYEES

+ 80
ENGINEERS

+ 3.300
COMPLETED PROJECTS

Discover Our

HISTORY

1993–2011 | A journey of innovation and growth

1993
Projeart was founded, beginning its operations as a wooden furniture manufacturer.

1994
Production expanded with the development of metal trusses and structures for supermarket furniture.

1999
Innovation in finishing processes through the implementation of a liquid paint spray booth and sandblasting equipment.

2001
Acquisition of the first steel shot-blasting system, increasing production process efficiency.

2004
Expansion of the company headquarters at Rua Eduardo Sá, 465.

2007
Opening of a branch facility on Rua Neusa de Sá.

2008
Modernization of the factory with the acquisition of state-of-the-art CNC equipment (FICEP, CNC cutting table, and a 6-meter press brake), strengthening competitiveness.

2011
Acquisition of the first roll-forming machines for TP40 and TP100 trapezoidal metal roofing sheets. The company began selling metal roofing sheets, expanding its product portfolio.

If you're going to do it, do it right!

Discover Our

HISTORY

2020–2026 | A new era of transformation and expansion

2020
Acquisition of Projeart by Grupo AIA de Participações, under the management of Jeferson von Haydin, marking the beginning of a new cycle of growth and innovation.

2021
Implementation of the first Z-purlin roll-forming machine, a solution designed for large spans. Installation of a slitting machine, equipment designed to cut steel coils into narrower widths.

2022
Introduction of electrostatic powder coating technology, increasing the coating department's production capacity by 300%.
Significant reduction in average delivery time, from 3–4 days to just 2 hours.

2023
Acquisition of a cut-to-length line (LCT), which converts steel coils into sheets, increasing productivity and reducing material waste during production.

2024
Factory relocation and inauguration of the new expansion, designed with a layout focused on industrial-scale serial production.
Development of an intelligent business model based on Industry 4.0 principles.
FM Approvals granted approval for the TZP1 steel standing seam roof panels with the CLP01 Projeart clip.

2025
Projeart launched its telecommunications tower factory.

2026
ProZinco opened its hot-dip galvanizing plant, equipped with advanced technology and rigorous process controls to serve projects of all sizes.

If you're going to do it, do it right!

Some successful projects bearing the

PROJEART BRAND



LOG - AMAZON
100.000 m² Itaitinga - CE



YPÊ
50.700 m² Itapissuma - PE

If you're going to do it, do it right!



LOG MACEIÓ
33.200 m² Maceió - AL



CEL SUAPE
33.600 m² Cabo de Santo Agostinho - PE



RIOMAR SHOPPING S/A
46.000 m² Recife - PE

If you're going to do it, do it right!



MIX MATEUS CAMPINA GRANDE
13.800 m² Campina Grande - PB



TRAMONTINA
59.500 m² Engenho Moreno - PE



ESTALEIRO ATLÂNTICO SUL
120.000 m² Porto de Suape - PE

If you're going to do it, do it right!



MUCURIPE PEDESTRIAN WALKWAY – M DIAS BRANCO
40 m in length Fortaleza - CE



LOG NATAL
30.000 m² Natal - RN



GINÁSIO CASTELINHO
6.000 m² São Luís - MA

If you're going to do it, do it right!



GRENDENE
100.000,00 m² Sobral - CE



AERIS ENERGY
70.000 m² Caucaia - CE



AMBEV
42.000,00 m² Aquiraz - CE

If you're going to do it, do it right!



MERCADO LIVRE WAREHOUSE – GRUPO CANOPUS
10.290,54 m² São Luis - MA



MIX MATEUS
11.161,17 m² Jangurussu - CE



ARMAZÉM MATEUS
50.803,16 m² Divinópolis - MA

If you're going to do it, do it right!



BRACELL - DIASE
5.300 m² São Paulo - SP



LOG SÃO JOSÉ DOS PINHAIS - LOG
39.000,00 m² Paraná - PR



J MACEDO
7.698,59 m² Londrina - PR

If you're going to do it, do it right!



VALE - TERMINAL MARÍTIMO
5.200 m² São Luís - MA



M. DIAS BRANCO
20.000,00 m² Eusébio - CE



GRUPO AJAM
19.303,00 m² - Jaboatão dos Guararapes- PE



ASSAI - BCP
10.237,22 m² - Itaquaquecetuba - SP

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OUR BUSINESS STEEL



TECHNOLOGY AND INNOVATION



AUTOMATED STEEL SHOT BLASTING

Surface preparation for painting through abrasive blasting with steel shot.



ELECTROSTATIC POWDER COATING LINE

Coating of steel structures through the dual application of epoxy and polyester powder coatings, ensuring better coverage, protection, and aesthetic quality.



HD PLASMA CUTTING TABLE

High-definition cutting and hole-making in steel plates, ensuring dimensional accuracy and quality.

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MANUFACTURING INFRASTRUCTURE

The foundation of the trust we deliver to the market.







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FM GLOBAL CERTIFICATION STANDING SEAM METAL ROOFING SYSTEM

PROJEART's standing seam metal roofing system carries the **FM Global** approval mark, recognized worldwide for its rigorous testing and standards of excellence in construction.

Rigorous Testing: The certification ensures that the system has undergone comprehensive testing, assuring its resistance to fire, weather conditions, and other challenges.

Superior Safety: The high quality of the materials and the system's robust engineering ensure the safety of your property and its occupants.

Proven Quality: FM GLOBAL certification attests to the technical quality of PROJEART products, providing peace of mind and reliability for your construction project.



FM APPROVED

FM Approvals

Member of the FM Global Group

Certificate of Compliance

This certificate is issued for the following:

TZP1 Steel Standing Seam Roof Panels
And CLP01 Projeart Clip

Prepared for:

Projeart Industria De Estruturas Ltda
Rua Eduardo SA 465
Bairro Jaboti
Eusebio, Ceará 61.766-730
Brazil

FM Approvals Class: 4471

Approval Identification: PR462998 Approval Granted: 7 March 2024

To verify the availability of the Approved product, please refer to www.roofnav.com

Said Approval is subject to satisfactory field performance, continuing Surveillance Audits, and strict conformity to the constructions as shown in RoofNav, an online resource of FM Approvals.

Phillip J. Smith
VP - Manager of Materials
FM Approvals
One Technology Way
Norwood, MA 02062

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